



National Latino Children's Institute

PRESIDENT
Rebeca María Barrera

May 29, 2003

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As President of the National Latino Children's Institute I have had many opportunities to work with Univision and know that that this merger is an important step toward expanding their media service for the Hispanic audience. Let me tell you about one of our experiences.

The National Latino Children's Institute is well known for its work in bringing urgent information to the Latino community through innovative culture based public education campaigns. Our most prominent initiative, *Corazón de mi vida*, was developed in 2000 in partnership with the National Highway Traffic Safety Administration, U.S. Department of Transportation to inform Latino families about child passenger safety. This is NHTSA's premier Latino strategy. Prior to its existence, Latino families had rarely received information about children and car crashes through Hispanic media outlets. Car crashes are the leading cause of death for Latinos 0-25 years.

Univision and Hispanic Broadcast Corporation allowed us to bring this vital information to the Hispanic community through the Spanish language media. In working with these two organizations we learned a number of things about them, and also, about the English languages media outlets.

First of all, the issues of the Hispanic community are clearly more important to Univision and HBC. Univision for example, not only reports the issues, the company embraces the issue and makes a commitment to incorporate the information in all aspects of its broadcasting – talk shows, news coverage, public service announcements, involvement in community events, just to name a few. At every event, it was clear that Univision's employees were highly respected and involved leaders in the community. This was our experience in every market where we have asked for assistance in communicating information to Latinos about child passenger safety. The results have been astounding, with hundreds of telephone calls from concerned families following each event. In every case the families were grateful to know how they could save their children's lives, and they wanted more information.

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Secondly, we have followed with much excitement, the pioneering work of Univision to extend learning experiences to young people through internships. Their student work partnership with Communities in Schools is an award winning example of how the company promotes the development of skills and opportunities for the Hispanic community. The growth of the company has opened many doors for talented young Latinos.

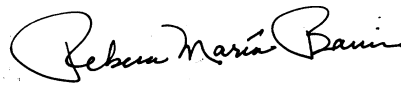
Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

I look forward to the successful merger of Univision and HBC because I know from my experience with Univision, that the combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe this will strengthen media services and opportunities available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community.

I am grateful for the many opportunities that Univision has offered NLCI to reach the Hispanic community and to HBC for their support in broadcasting our child passenger safety messages throughout the country this past year. We could not have reached the community so completely without them. Together they will be able to do so much more for the children and families of our community.

As President of the National Latino Children's Institute I ask that this proposed transaction receive all due consideration as promptly as possible. Our Hispanic families and children need it.

Sincerely,

A handwritten signature in black ink, reading "Rebeca María Barrera". The signature is fluid and cursive, with the first name "Rebeca" being the most prominent.

Rebeca Barrera
President